



ARIZONA CENTER FOR  
**Integrative Medicine**

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## **AzCIM leverages UA-approved research tool for clinical outcomes study**

Results will be used to support national health care discussion

**Tucson, Ariz., Sept. 18, 2012** — Doctors and patients involved in a new University of Arizona (UA) medical care study will be using a state-of-the-art computer program designed to interface with DatStat Illume™, a research software product that's already being used campus-wide at the UA and is available free to interested UA departments.

The Arizona Center for Integrative Medicine (AzCIM) at the University of Arizona College of Medicine has signed an agreement to license DatStat Discovery™ for use in its upcoming Integrative Medicine Primary Care Trial (IMPACT) study, made possible thanks to a grant from the Adolph Coors Foundation, which will examine health outcomes between patients that receive integrative primary care versus those receiving conventional care. AzCIM chose DatStat Discovery™ software above others because it has the ability to automatically contact more than 1,200 anticipated participants with surveys at pre-determined follow-up times, freeing researchers and physicians to focus patient care and health outcomes.

All patient information will be collected and stored using Illume, the research software that was selected for a UA campus-wide site license after a review process and one-year pilot project by the school's University Information Technology Services (UITS). Illume allows researchers to collect data electronically while maintaining HIPAA compliance and addressing the concerns of Independent Review Boards.

"DatStat Illume is already available at no cost to UA researchers and has been vetted by the University, so it was much easier to acquire a license for Discovery. After reviewing other tools, we found it to be the best software for our study," said Kieran Richardson, director of operations at AzCIM. "We expect this combination of survey and workflow management software to save time and money at each phase of our 3-year study."

"Our goal for this partnership is to generate increased research funding at the University of Arizona," added Maria Tringali, account manager at DatStat. "Illume and several add-on modules are provided by UITS, so the cost to fully automate a multi-mode, multi-site, or other complex longitudinal research project is truly minimal, and no custom programming is required."

A free, 30-minute overview of DatStat Illume will be held specifically for members of the UA community on Thursday, Sept. 27 at 11 a.m. Registration is available at: <http://is.gd/UASept27>. More information on the IMPACT study is available at <http://integrativemedicine.arizona.edu/phxclinic/impact.html>. Finally, UA researchers currently applying for grants are encouraged to contact Maria Tringali at 206.204.1949 or [mtringali@datstat.com](mailto:mtringali@datstat.com) for security documentation and other grant-preparation assistance.

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#### **About the Arizona Center for Integrative Medicine**

The Arizona Center for Integrative Medicine (AzCIM) is leading the transformation of health care by creating, educating and actively supporting a community that embodies the philosophy and practice of healing-oriented medicine, addressing mind, body and spirit. Integrative medicine takes account of all lifestyle factors that influence health and makes use of conventional and alternative therapies, as appropriate. Since its inception, the AzCIM has focused its efforts on three areas: education, clinical care and research, with the primary emphasis on education. AzCIM was built on the premise that the best way to change a field is to educate the most gifted professionals and place them in settings where they can teach others. To learn more about the AzCIM, please visit [www.azcim.org](http://www.azcim.org)

#### **About DatStat**

DatStat Inc. is a Seattle-based research software firm providing solutions to clinical, social science, and market researchers. DatStat Illume™ and DatStat Discovery™ form the only software platform capable of fielding robust surveys in mixed-mode, longitudinal studies, while Discovery stands alone in its ability to enable conditional study workflows. DatStat was founded in 1997 to build on our co-founder's Ph.D.-level efforts to transition data collection from paper to the web and now serves researchers at more than 120 academic and enterprise organizations around the globe. Learn more at [www.datstat.com](http://www.datstat.com) or call 877-932-7878.